Dear Parents or Guardians of Senior Students,

Congratulations! Your student is a senior and a member of the Class of 2019! Many people choose to honor their graduating senior by purchasing a Grad Ad for the Yearbook. Grad Ads are a permanent and public way for friends and family to congratulate seniors on their accomplishments and wish them well in the future. Ads usually include pictures from childhood and/or present day as well as words of encouragement or thanks. Ads are available in 3 sizes: quarter-page, half-page and whole-page.

**GRAD ADS MUST BE TURNED IN BY JANUARY 31ST, 2019**

**Order online for a discounted price! Grad Ads purchased & submitted online by January 31st, 2019 get 15% discount!**

There are **TWO** options for purchasing/creating an ad:

* **Option 1 - Have the yearbook staff create your Grad Ad for you**

You provide the photos (can be returned if needed) and text. Send us your completed order form, payment and pictures (physically or electronically) and we’ll take care of the rest. Text should be neatly hand written or typed. Pictures and text can also be emailed to yearbook@be.wednet.edu however ads will not be created until payment in full is created.

To purchase this option, please include a check made out to B-EHS for the appropriate amount, include pictures, text and completed Order Form and submit via one of the following options:

* + Deliver to Athletic Office to be put in Yearbook box.
	+ Email photos (jpeg), text and layout choice to Yearbook@be.wednet.edu

(No electronic payments accepted – please pay directly to Athletic/ASB office)

* + Mail all pieces with completed Grad Ad Order Form (address on form)
* **Option 2 – Create your own Grad Ad online**

To create your own Grad Ad online go to the Burlington-Edison High School website, select Students, then Seniors and you will see the link posted. The deadline to design/submit your own online ad is also January 31st. Please note that if you choose this option, you must pay with a credit/debit card directly on the site – payment for online created ads cannot be made to the school.

* + You will receive a 15% discount for creating your own ad online – prices already discounted!

If you have any questions, please email the staff at Yearbook@be.wednet.edu or our adviser Kristin Caldwell at Kcaldwell@be.wednet.edu. Due to the new schedule at the high school it may be hard to reach us by phone. We are happy to call you back if needed, however. Thank you for your continued support of the B-EHS Yearbook and congratulations on being a parent of the Class of 2019!

Sincerely,

B-EHS Yearbook Business Managers

Alyssa Peck and Paydon Robinette

Grad Ad Order Form (2018-2019)

|  |  |
| --- | --- |
| Purchaser Name: |  |
| Purchaser Phone:  |  |
| Purchaser Email: |  |
| Page Size: |  | # of Pictures: |  | Price: |  |

Student Name (***as it will appear on ad***): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Text (***as it will appear on ad***): *Please neatly write or included typed copy with order form.*

Template & Pricing Options

|  |  |  |  |
| --- | --- | --- | --- |
| **Page Size** | **Number of Pictures possible** | **Price if purchased online** | **Price if yearbook staff creates ad** |
| ¼ Page | * Up to 4 pictures
 | $51 | $60 |
| ½ Page | * Up to 5 pictures
 | $102 | $120 |
| Full Page | * Up to 18 pictures

*Note: the more pictures you include, the smaller they’ll each be.* | $153 | $180 |

* If you are mailing hard copies of pictures that you would like returned, please include a stamped, self-addressed envelope with this completed order form.

Mail completed order form and check to: (*Make check payable to B-EHS*)

 B-EHS Yearbook

 Burlington-Edison High School

 301 N Burlington Blvd.

 Burlington WA 98233